



# BEVERAGE SECTOR

Leading the way in efficient and sustainable beverage coding



# Why work with Domino?

Experience the difference by partnering with sector experts who understand your business and challenges

## SOLUTIONS DESIGNED FOR PRODUCTIVITY

Domino products are fully compatible with the most commonly, globally deployed track & trace software solutions. Our coding technology is also designed to enable manufacturers to comply with legislative requirements.

## GLOBAL EXPERTS IN THE BEVERAGE SECTOR

We have experts in the beverage sector with many years of experience working directly with customers like you, as well as our global team of engineers and partners, to find the technical solutions to your real problems. Our experts are our best asset.

## FROM PRODUCT TO PALLET

Domino offers total solutions for product to pallet coding, with easy-to-use, highly reliable coders and bespoke application parts, for seamless integration and ongoing efficiency.

## PRE- AND POST-INSTALLATION SUPPORT

Domino is industry-recognized for high-quality pre- and post-sales support to help beverage manufacturers to identify the best solutions for their specific applications, and achieve optimized line productivity.

## LEADERS IN SUSTAINABILITY

Domino is dedicated to promoting sustainable development by aligning the company goals with their customer objectives, and helping manufacturers to reduce their carbon footprint, by minimizing waste, and optimizing production efficiency.

A man with short dark hair and light eyes, wearing a light-colored suit jacket over a blue shirt, is seated and looking slightly to the right. Behind him is a large, three-dimensional red logo for 'PEPSI' on a white background. The letters are bold and stylized.

“One of the most important things for us is to make the right decisions. We have seen improvements in our business results after coordinating with Domino for our coding needs. Domino has done a great job and exceeded expectations in our production environment, customers are satisfied, and our brand is protected.”



LEARN MORE  
ABOUT THIS CASE  
STUDY HERE

***Sabri Kundakcioglu***  
*Vice President of Engineering  
at Pepsi Bottling Ventures Plant*

# Experts in High-Speed Coding

Because you have no time to lose

## True efficiency requires speed and control

We have developed a comprehensive approach to coding that includes code automation, product handling, code inspection, and rejection, all by Domino, all perfectly integrated. We firmly believe that this is the safest and most efficient way to ensure that every product leaving your factory has the correct code in the correct position, while keeping up with your production speed and volume.

Our journey started with a vision to bring innovation to the beverage sector. We introduced laser coding for cans and now, after years of hard work and dedication, we can proudly say that we have achieved one of the finest coding solutions in the market.

We understand the daily challenges you face - high product demand during peak seasons, the frustration caused by small errors that lead to product waste and downtime, or the difficulty of coding onto cans and bottles in a humid, sugar-laden environment. Solving these problems and helping you have been our inspiration to develop new solutions.





## Specialized Solutions for the high-speed needs of the beverage sector

### Beverage Can Coding Station

**BCCS** and **BECCS** are two comprehensive, ready-to-go solutions for the toughest can ecosystems. These solutions incorporate the **F70i** fiber laser, which sets new industry standards in productivity and safety.

### Twin Labeling Station

The Domino **TLS** can increase OEE by up to 5% by reducing stoppages. The Domino **TLS** system automatically and seamlessly switches from one printer to another without stopping the line. The impact of planned and un-planned stoppages, consumable changes, maintenance, or breakdowns is minimized.



**LEARN MORE ABOUT OUR BEVERAGE SECTOR SOLUTIONS.**

# A solution for Each Substrate

From cans and bottles to boxes and pallets, Domino has the technology to suit your needs



## Cans

Both **BCCS** and **BECCS** incorporate the **F720i** fiber laser, but cans could also be coded with Continuous Inkjet printers



## Glass Bottles

Domino's high-quality continuous inkjet printers and laser coders deliver glass marking at speed with reliability.



## Labels

Our laser technology is designed to provide superior code quality even at line speeds of over 70k labels per hour.



## End of the Line - Pallets and Cases

With our range of pallet and case labelers, Domino can deliver a robust, flexible, and automated solution for the final step of your production process. Printing and applying one or multiple labels, with clear, legible information to ensure products be handled efficiently on the way to their destination, with total traceability from the factory to the final user.





### PET Plastic Bottles

Our lasers scribe high-quality codes onto a range of PET bottles and can even be used to apply large quantities of text needed to go labelless.



### Kegs

Our print and apply labelers can handle a variety of label sizes, delivering high-resolution, text, graphics and barcodes.



### Boxes & Shrink wraps

Print and apply labelers, high resolution Drop on Demand (DOD) or even laser can all potentially satisfy case identification requirements.



**LEARN MORE ABOUT OUR PRODUCT PORTFOLIO**

# Where can we help you?

An integrated approach with connected solutions across your whole production line

## 1. REDUCE ERRORS WITH CODE AUTOMATION



Automate processes and consolidate production data for maximum uptime and reliability .

## 2. CHECK AND VALIDATE EVERY SINGLE CODE



With fully integrated vision systems, you'll be able to detect any issues before they have any impact on your production, avoiding the potential costs associated with recalls.

## 4. PRE-FILL CODING



**BECCS** laser codes cans before filling, achieving ink-free, crisp and clear codes with unparalleled safety and efficiency.

## 7. MONITOR AND OPTIMIZE YOUR CODING PROCESS

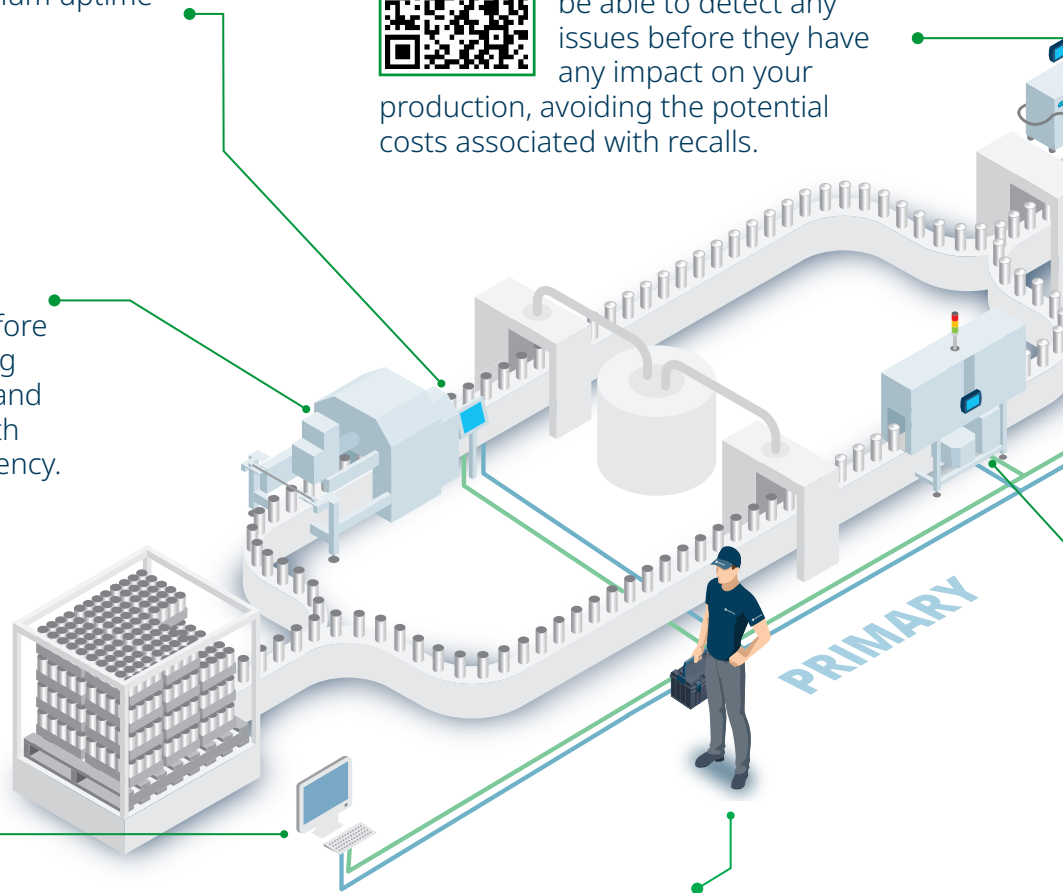


Your printer performance diagnostic information will be viewable anywhere or anytime, helping you to modify, optimize and adapt it to your needs.

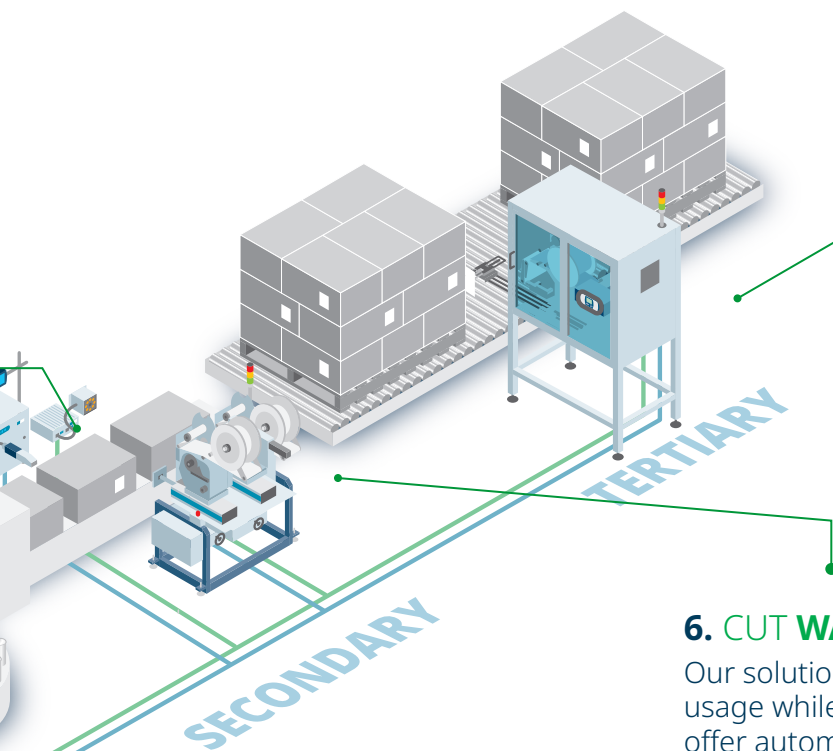
## 8. UNPARALLELED CARE AND SUPPORT



Our cutting-edge **SafeGuard** packages provide you with the highest quality on-site assistance and the latest in augmented reality-enabled remote guidance from our expert engineers.







### 3. ASSURED AGGREGATION AND TRACEABILITY FROM PRODUCT TO PALLET

Domino offers serialization, coding and traceability solutions for all the packaging tiers, from product to pallet.

### 6. CUT WASTE, DOWNTIME & COSTS

Our solutions are designed to minimize consumable usage while optimizing production. For example, we offer automated vision systems to reduce the need for manual inspections, optimize labor time, and reduce waste. Or the **TLS**, our **Twin Labeling System** can help you minimize downtime due to labeling, improving your production efficiency.

### 5. POST-FILL CODING

Using the same approach as **BECCS**, **BCCS** can laser code cans after filling.

## AUTOMATION, CODING AND INSPECTION FROM THE SAME PARTNER? THAT SOUNDS LOGICAL

- ✓ Seamless integration
- ✓ Common Domino user interface to minimize the learning curve
- ✓ Full compatibility with the host OEM equipment
- ✓ A single point of contact for the entire automation, coding & inspection system



# Our sustainability commitment

Domino supports the UN Sustainable Development Goals. We strongly believe that corporate responsibility is integral to business success, and we are firmly committed to the welfare of our stakeholders, including our communities, employees, environment, value chain, and partners. Domino acts on corporate social responsibility through 4 main pillars:



## ENVIRONMENT

Domino is committed to protecting the environment by reducing its environmental impact.



## PEOPLE

Domino is committed to ensuring compliance with human rights and working conditions, developing a great working environment for its employees to thrive and develop as well as promoting diversity across the organization.



## SOCIETY

Domino wants to give back and have a positive impact in the local communities in which it operates. Domino also supports the development of our current and future generations through education.



## CUSTOMER

In parallel to making Domino a more sustainable organization Domino aims to partner with its customers to develop and offer solutions that support our customers' sustainability ambitions.



LEARN MORE ABOUT OUR  
COMMITMENT, GOALS, AND  
APPROACH TO SUSTAINABILITY



## NEW MATERIALS AND FORMATS

Sustainability is something Domino feels strongly about. We offer comprehensive support to customers who are interested in adopting new, environmentally friendly packaging materials. Our labs are available for testing many different coding technologies, to help ensure, beforehand, that their use will not impact production line efficiency.



## LATE-STAGE CUSTOMIZATION

Leveraging our expertise in high-resolution printing and laser technology, we have developed on-site late stage customization solutions. These solutions help eliminate the need for additional layers of packaging and labels, reducing costs, minimizing waste, and simplifying the supply chain.



## LOW-IMPACT INKS

We are constantly exploring and innovating to create new consumables that are more efficient and have a lesser impact on the environment. As an example, we have introduced MEK-free inks that considerably reduce volatile organic compound (VOC) emissions while ensuring excellent adhesion, even on challenging substrates.



# Working with Domino

Finding the right solution starts with understanding your needs

To help find the right solution for you, your coding partner should have a clear understanding of your goals. They must work collaboratively with you to understand your requirements and test their solutions against these needs.

At Domino, we have advanced ink and laser sample testing facilities to help us to do just this. Once we have your samples, our coding experts will conduct tests for various technologies taking into account factors including required line speed, type of material, and specific factory conditions. We will propose a solution only after we receive the results and analyze them.

Once the suitable coding technology options have been identified, our team of beverage sector experts will determine the most appropriate integration options for the host machinery. The OEM machinery used in the beverage industry is known for its diversity, but our experts have extensive experience in integrating coding equipment with these specialized machines.





## What can you expect when working with us?

### **UNDERSTANDING YOUR NEEDS**

- *You'll set up your goals and priorities, and we will review them together*
- *We'll carry out assessment visits to better understand your needs*
- *You'll always receive honest and transparent communication*

### **PROPOSAL & PLANNING**

- *We'll use samples and information to find the best solution for your needs*
- *You'll receive a clear proposal with steps, timelines, and transparent cost breakdown*
- *We'll review and approve the solution together*

### **IMPLEMENTATION**

- *We'll test each printer with your configuration in our labs before shipping*
- *Your team will be trained to maximize the efficiency of your new system*
- *We won't sign off on the solution until we have fully implemented and tested it*

### **OPTIMIZATION & AFTER-CARE**

- *Our Customer Success teams will strive to make sure that the solution lives up to our commitments, and you maximize the return on your investment*
- *We'll monitor and service your solution to optimize its efficiency*
- *You'll be able choose the level of support you need*

# Services and Aftermarket

Commitment to ensuring your peace of mind



## Global Sales and Support

With 25 subsidiaries and over 200 distributors in more than 120 countries, we offer extensive customer support wherever you are.

## Service and Warranty Agreements

Predictability of lifetime costs via a range of globally consistent service, support, and warranty agreements tailored to your needs.

## Consumables

Fully comprehensive range of consumables to ensure optimum performance at customer site and 24h online ordering [www.buydomino.com](http://www.buydomino.com)

## Training

Commitment to new user, refresher, and update training available locally, online, and at Domino's Training Academy



**LEARN MORE ABOUT OUR AFTERMARKET & SERVICES PORTFOLIO**

"To me, Domino is a leading company in coding and marking, and the collaboration between Domino and the Caballero Group helps me to maintain the highest quality standards."



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ABOUT THIS CASE  
STUDY HERE

**Jaime Pindado**  
*Technical Manager  
at Caballero Group*

"We've worked with Domino for several years and I've always been impressed by their expertise in this area. Their team are very knowledgeable and added a lot of value at the solution design stage when we were reviewing the best options available to us. They were also very flexible during implementation and went the extra mile to integrate the solution with our digital marketing agency's system."



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ABOUT THIS CASE  
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**Rick Oakley**  
*Digital Marketing Manager  
at Lucozade Ribena Suntory*

"Domino supports our operations - which at times is 24/7 - and hasn't failed us yet. If we had to do this all over again, I would have just done it sooner!"



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ABOUT THIS CASE  
STUDY HERE

**Scott Childers**  
*Production Manager  
at Sutter Home Wines*

# Learn more about us



Domino and Adelhnnnnn-  
nolzener



Domino and Carlsberg



Domino and Fratelli Branca



CONTACT US

## TALK TO AN EXPERT

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